



# Going easy & with th

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Healdsburg's  
are now in  
Council and  
Commerce w  
the **HealdsBag**

Going green should be simple and inexpensive, which is why we want it to be a part of every shopper in town! With your help, starting this spring, the **HealdsBag** will be available at Healdsburg at a very special introductory price. Join the movement to reduce paper bags and help us launch this very important campaign by being a sponsor. Every penny we raise will go into the purchasing and promotion of this ground-breaking program.

### **SPONSORSHIP OPPORTUNITIES:**

Help promote the **HealdsBag** and support the *Reusable Tote Program*. Three tiers of sponsorship are available: Gold Sponsor: \$1500+, Silver Sponsor: \$250 to \$1500, Family Sponsor: \$1 to \$250. Call Marjie Pettus, Assistant City Manager, for details on the sponsorship incentive program.

**Ad space sponsored by Big John's Market.**